## Quarterly Market Detail - Q2 2020 **Single Family Homes**

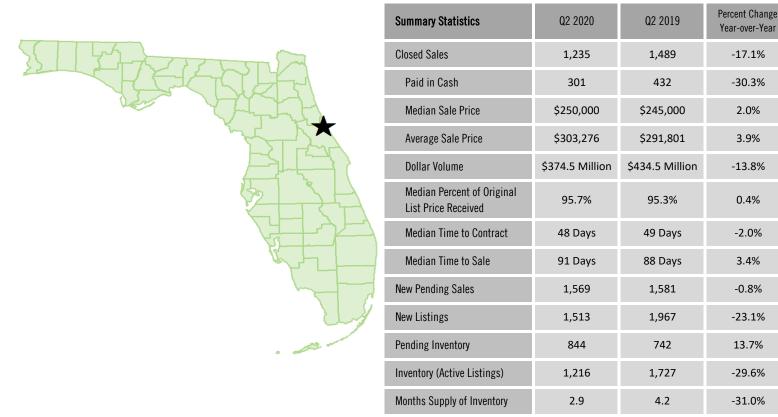
**Closed Sales** 



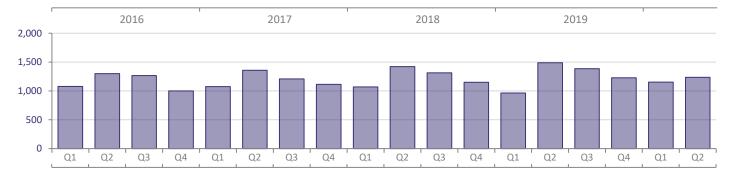
0.4%

## Daytona Beach Area Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area



Closed Sales	Quarter	Closed Sales	Percent Change Year-over-Year
The number of sales transactions which closed during	Year-to-Date <b>Q2 2020</b>	2,389 <b>1,235</b>	-2.6% <b>-17.1%</b>
the quarter	Q1 2020 Q4 2019	1,154 1,229	19.6% 7.0%
<i>Economists' note</i> : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When	Q3 2019 Q2 2019	1,386 1,489	5.4% 4.7%
comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a quarter's sales to the amount of sales in the same quarter in the previous year), rather than changes from one quarter to the next.	Q1 2019 Q4 2018	965 1,149	-9.7% 3.2%
	Q3 2018 Q2 2018	1,315 1,422	8.9% 4.6%
	Q1 2018 Q4 2017	1,069 1,113	-0.7% 11.4%
	Q3 2017 Q2 2017	1,208 1,359	-4.6% 4.5%



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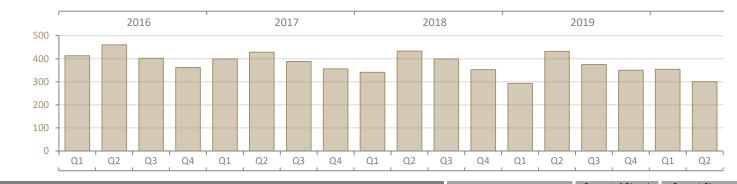
Single Family Homes



## Daytona Beach Area Association of REALTORS®

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Cash Sales	Quarter	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	655	-9.7%
The number of Closed Sales during the quarter in	Q2 2020	301	-30.3%
<b>o</b> 1	Q1 2020	354	20.8%
which buyers exclusively paid in cash	Q4 2019	350	-0.8%
	Q3 2019	375	-6.0%
	Q2 2019	432	-0.2%
Economists' note : Cash Sales can be a useful indicator of the extent to	Q1 2019	293	-14.1%
which investors are participating in the market. Why? Investors are	Q4 2018	353	-0.8%
far more likely to have the funds to purchase a home available up front,	Q3 2018	399	2.8%
whereas the typical homebuyer requires a mortgage or some other	Q2 2018	433	1.2%
form of financing. There are, of course, many possible exceptions, so	Q1 2018	341	-14.5%
this statistic should be interpreted with care.	Q4 2017	356	-1.7%
-	Q3 2017	388	-3.5%



Q2 2017

# Cash Sales as a Percentage of Closed Sales

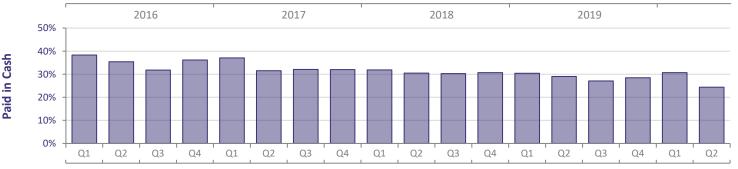
The percentage of Closed Sales during the quarter which were Cash Sales

*Economists' note* : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each quarter involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Quarter	Percent of Closed	Percent Change
Quarter	Sales Paid in Cash	Year-over-Year
Year-to-Date	27.4%	-7.1%
Q2 2020	24.4%	-15.9%
Q1 2020	30.7%	1.0%
Q4 2019	28.5%	-7.2%
Q3 2019	27.1%	-10.6%
Q2 2019	29.0%	-4.9%
Q1 2019	30.4%	-4.7%
Q4 2018	30.7%	-4.1%
Q3 2018	30.3%	-5.6%
Q2 2018	30.5%	-3.2%
Q1 2018	31.9%	-14.0%
Q4 2017	32.0%	-11.6%
Q3 2017	32.1%	0.9%
Q2 2017	31.5%	-11.0%

428

-7.0%



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Pct. of Closed Sales Paid in Cash

## Quarterly Market Detail - Q2 2020 Single Family Homes



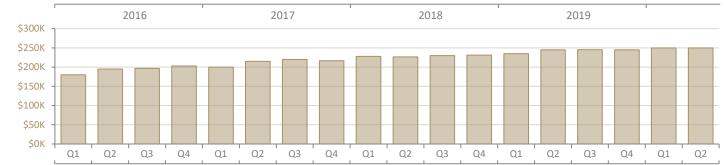
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#### Median Sale Price

The median sale price reported for the quarter (i.e. 50% of sales were above and 50% of sales were below)

*Economists' note* : Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each quarter, and the mix of the types of homes that sell can change over time.

Quarter	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$250,000	4.2%
Q2 2020	\$250,000	2.0%
Q1 2020	\$250,000	6.4%
Q4 2019	\$245,000	6.1%
Q3 2019	\$245,250	6.6%
Q2 2019	\$245,000	8.0%
Q1 2019	\$235,000	3.2%
Q4 2018	\$231,000	6.7%
Q3 2018	\$230,000	4.5%
Q2 2018	\$226,775	5.5%
Q1 2018	\$227,800	13.9%
Q4 2017	\$216,500	6.8%
Q3 2017	\$220,000	11.9%
Q2 2017	\$215,000	10.3%

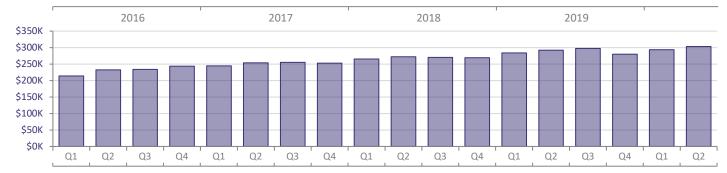


## **Average Sale Price**

The average sale price reported for the quarter (i.e. total sales in dollars divided by the number of sales)

*Economists' note*: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Quarter	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$298,515	3.4%
Q2 2020	\$303,276	3.9%
Q1 2020	\$293,420	3.5%
Q4 2019	\$280,057	4.0%
Q3 2019	\$297,145	10.1%
Q2 2019	\$291,801	7.2%
Q1 2019	\$283 <i>,</i> 571	6.8%
Q4 2018	\$269 <i>,</i> 360	6.5%
Q3 2018	\$270,008	5.8%
Q2 2018	\$272,301	7.4%
Q1 2018	\$265 <i>,</i> 536	8.7%
Q4 2017	\$252,948	4.0%
Q3 2017	\$255,277	9.3%
Q2 2017	\$253 <i>,</i> 608	9.2%



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**Average Sale Price** 



Single Family Homes

**Dollar Volume** 

Med. Pct. of Orig.

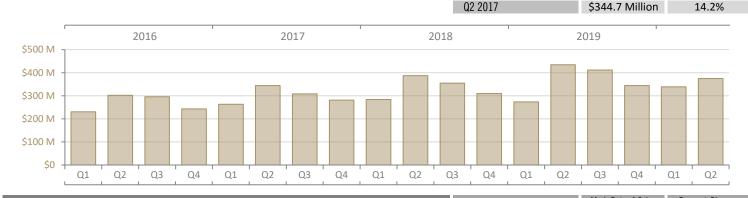
## Daytona Beach Area Association of REALTORS®

of Dollar Volume (i.e. sales and prices) individually.

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Quarter	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$713.2 Million	0.7%
Q2 2020	\$374.5 Million	-13.8%
Q1 2020	\$338.6 Million	23.7%
Q4 2019	\$344.2 Million	11.2%
Q3 2019	\$411.8 Million	16.0%
Q2 2019	\$434.5 Million	12.2%
Q1 2019	\$273.6 Million	-3.6%
Q4 2018	\$309.5 Million	9.9%
Q3 2018	\$355.1 Million	15.1%
Q2 2018	\$387.2 Million	12.3%
Q1 2018	\$283.9 Million	8.0%
Q4 2017	\$281.5 Million	15.8%
	Year-to-Date Q2 2020 Q1 2020 Q4 2019 Q3 2019 Q2 2019 Q1 2019 Q4 2018 Q3 2018 Q2 2018 Q1 2018	Year-to-Date \$713.2 Million   Q2 2020 \$374.5 Million   Q1 2020 \$338.6 Million   Q4 2019 \$344.2 Million   Q2 2019 \$411.8 Million   Q2 2019 \$434.5 Million   Q1 2019 \$434.5 Million   Q1 2019 \$434.5 Million   Q1 2019 \$434.5 Million   Q1 2019 \$273.6 Million   Q3 2018 \$309.5 Million   Q3 2018 \$355.1 Million   Q2 2018 \$387.2 Million   Q1 2018 \$283.9 Million

Q3 2017



## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the quarter

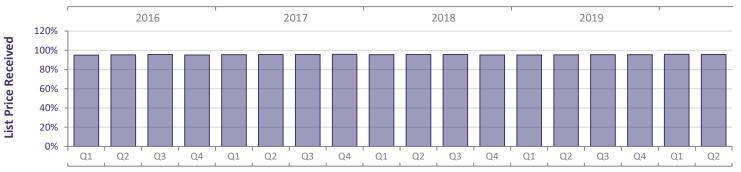
*Economists' note* : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

	Quarter	Med. Pct. of Orig.	Percent Change
		List Price Received	Year-over-Year
	Year-to-Date	95.8%	0.5%
	Q2 2020	95.7%	0.4%
	Q1 2020	95.8%	0.7%
	Q4 2019	95.5%	0.3%
	Q3 2019	95.5%	-0.1%
	Q2 2019	95.3%	-0.3%
	Q1 2019	95.1%	-0.4%
	Q4 2018	95.2%	-0.6%
	Q3 2018	95.6%	-0.1%
	Q2 2018	95.6%	-0.1%
	Q1 2018	95.5%	0.0%
	Q4 2017	95.8%	0.7%
	Q3 2017	95.7%	0.1%
	Q2 2017	95.7%	0.4%

Daytona Beach Area Association of realtors

\$308.4 Million

4.3%



Single Family Homes

## Daytona Beach Area Association of REALTORS®

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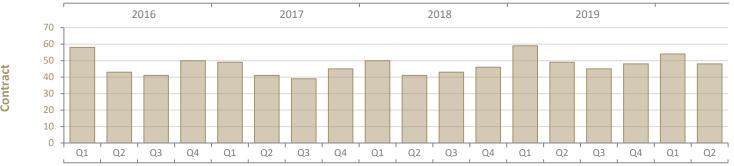
#### Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the quarter

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the quarter. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Quarter	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	50 Days	-3.8%
Q2 2020	48 Days	-2.0%
Q1 2020	54 Days	-8.5%
Q4 2019	48 Days	4.3%
Q3 2019	45 Days	4.7%
Q2 2019	49 Days	19.5%
Q1 2019	59 Days	18.0%
Q4 2018	46 Days	2.2%
Q3 2018	43 Days	10.3%
Q2 2018	41 Days	0.0%
Q1 2018	50 Days	2.0%
Q4 2017	45 Days	-10.0%
Q3 2017	39 Days	-4.9%
Q2 2017	41 Days	-4.7%

Daytona Beach Area Association of realtors



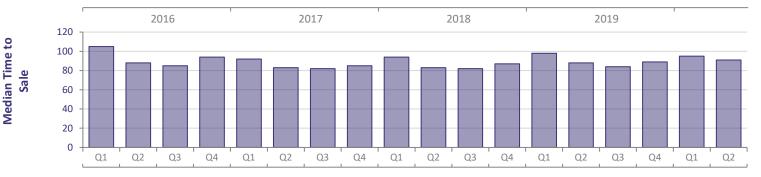
## Median Time to Sale

**Median Time to** 

The median number of days between the listing date and closing date for all Closed Sales during the quarter

*Economists' note* : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Median Time to Sale	Percent Change Year-over-Year
92 Days	1.1%
91 Days	3.4%
95 Days	-3.1%
89 Days	2.3%
84 Days	2.4%
88 Days	6.0%
98 Days	4.3%
87 Days	2.4%
82 Days	0.0%
83 Days	0.0%
94 Days	2.2%
85 Days	-9.6%
82 Days	-3.5%
83 Days	-5.7%
	91 Days   95 Days   89 Days   84 Days   84 Days   87 Days   82 Days   83 Days   94 Days   85 Days   82 Days



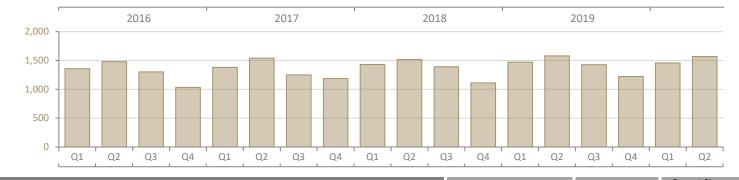
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#### Single Family Homes

## Daytona Beach Area Association of REALTORS®

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New Pending Sales	Quarter	New Pending Sales	Percent Change Year-over-Year
	Year-to-Date	3,026	-0.9%
The number of listed properties that went under	Q2 2020	1,569	-0.8%
contract during the quarter	Q1 2020	1,457	-1.1%
	Q4 2019	1,223	10.0%
	Q3 2019	1,427	2.6%
<i>Economists' note</i> : Because of the typical length of time it takes for a	Q2 2019	1,581	4.2%
sale to close, economists consider Pending Sales to be a decent	Q1 2019	1,473	3.0%
indicator of potential future Closed Sales. It is important to bear in	Q4 2018	1,112	-6.2%
mind, however, that not all Pending Sales will be closed successfully.	Q3 2018	1,391	11.4%
So, the effectiveness of Pending Sales as a future indicator of Closed	Q2 2018	1,517	-1.6%
Sales is susceptible to changes in market conditions such as the	Q1 2018	1,430	3.6%
availability of financing for homebuyers and the inventory of	Q4 2017	1,185	14.6%
distressed properties for sale.	Q3 2017	1,249	-4.1%
	Q2 2017	1,541	4.2%

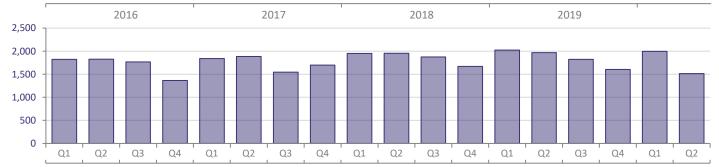


## New Listings

The number of properties put onto the market during the quarter\_\_\_\_\_

*Economists' note* : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Quarter	New Listings	Percent Change
	0.	Year-over-Year
Year-to-Date	3,510	-12.0%
Q2 2020	1,513	-23.1%
Q1 2020	1,997	-1.3%
Q4 2019	1,603	-4.0%
Q3 2019	1,821	-2.8%
Q2 2019	1,967	0.7%
Q1 2019	2,023	3.7%
Q4 2018	1,670	-1.7%
Q3 2018	1,873	21.3%
Q2 2018	1,953	3.6%
Q1 2018	1,950	6.0%
Q4 2017	1,699	24.6%
Q3 2017	1,544	-12.7%
Q2 2017	1,886	3.3%



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**New Listings** 



#### **Single Family Homes**

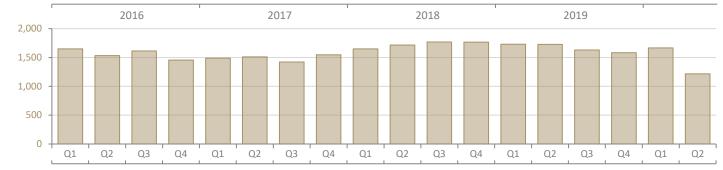
## Daytona Beach Area Association of realtors Daytona Beach Area Association of REALTORS®

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The number of property listings active at the end of the quarter

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the quarter, and hold this number to compare with the same quarter the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going offmarket.

Quarter	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	1,508	-15.1%
Q2 2020	1,216	-29.6%
Q1 2020	1,665	-3.8%
Q4 2019	1,583	-10.4%
Q3 2019	1,631	-7.7%
Q2 2019	1,727	0.7%
Q1 2019	1,731	4.9%
Q4 2018	1,767	14.2%
Q3 2018	1,768	24.2%
Q2 2018	1,715	13.4%
Q1 2018	1,650	10.9%
Q4 2017	1,547	6.3%
Q3 2017	1,423	-11.8%
Q2 2017	1,512	-1.3%

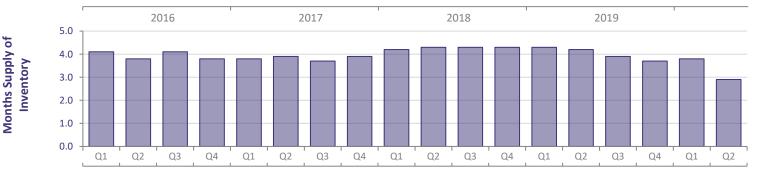


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note* : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Quarter	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	4.0	-9.1%
Q2 2020	2.9	-31.0%
Q1 2020	3.8	-11.6%
Q4 2019	3.7	-14.0%
Q3 2019	3.9	-9.3%
Q2 2019	4.2	-2.3%
Q1 2019	4.3	2.4%
Q4 2018	4.3	10.3%
Q3 2018	4.3	16.2%
Q2 2018	4.3	10.3%
Q1 2018	4.2	10.5%
Q4 2017	3.9	2.6%
Q3 2017	3.7	-9.8%
Q2 2017	3.9	2.6%



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#### Single Family Homes



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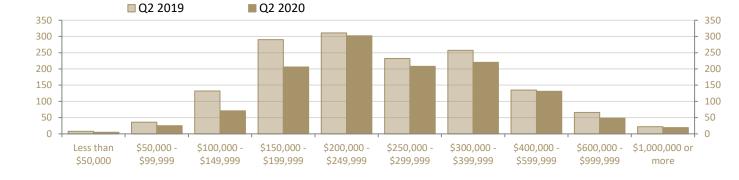
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## Closed Sales by Sale Price

# The number of sales transactions which closed during the quarter

*Economists' note:* Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a quarter's sales to the amount of sales in the same quarter in the previous year), rather than changes from one quarter to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	5	-37.5%
\$50,000 - \$99,999	25	-30.6%
\$100,000 - \$149,999	71	-46.2%
\$150,000 - \$199,999	206	-29.0%
\$200,000 - \$249,999	302	-2.9%
\$250,000 - \$299,999	208	-10.3%
\$300,000 - \$399,999	220	-14.4%
\$400,000 - \$599,999	131	-3.0%
\$600,000 - \$999,999	48	-27.3%
\$1,000,000 or more	19	-13.6%



## Median Time to Contract by Sale Price The median number of days between the listing date

The median number of days between the listing date and contract date for all Closed Sales during the quarter

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the quarter. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	22 Days	-21.4%
\$50,000 - \$99,999	30 Days	11.1%
\$100,000 - \$149,999	45 Days	25.0%
\$150,000 - \$199,999	36 Days	2.9%
\$200,000 - \$249,999	48 Days	9.1%
\$250,000 - \$299,999	46 Days	-13.2%
\$300,000 - \$399,999	48 Days	-21.3%
\$400,000 - \$599,999	85 Days	26.9%
\$600,000 - \$999,999	136 Days	-18.1%
\$1,000,000 or more	128 Davs	-23.8%



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Median Time to Contract

## Quarterly Market Detail - Q2 2020 Single Family Homes



#### Daytona Beach Area Association of REALTORS®

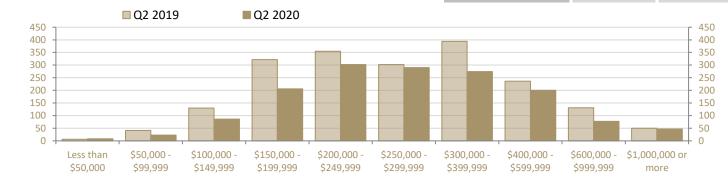
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## New Listings by Initial Listing Price

The number of properties put onto the market during the quarter

*Economists' note:* New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	8	33.3%
\$50,000 - \$99,999	23	-43.9%
\$100,000 - \$149,999	86	-33.8%
\$150,000 - \$199,999	206	-36.0%
\$200,000 - \$249,999	302	-14.9%
\$250,000 - \$299,999	290	-4.0%
\$300,000 - \$399,999	274	-30.5%
\$400,000 - \$599,999	200	-15.3%
\$600,000 - \$999,999	77	-41.2%
\$1,000,000 or more	47	-6.0%



## Inventory by Current Listing Price The number of property listings active at the end of the guarter

*Economists' note* : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the quarter, and hold this number to compare with the same quarter the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going offmarket.

	Current Listing Price	Inventory	Percent Change Year-over-Year
l	Less than \$50,000	1	-66.7%
l	\$50,000 - \$99,999	23	27.8%
	\$100,000 - \$149,999	52	-38.8%
	\$150,000 - \$199,999	95	-44.8%
	\$200,000 - \$249,999	172	-27.4%
	\$250,000 - \$299,999	179	-33.2%
	\$300,000 - \$399,999	247	-32.1%
	\$400,000 - \$599,999	220	-18.2%
	\$600,000 - \$999,999	132	-30.9%
	\$1,000,000 or more	95	-20.8%



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Inventory

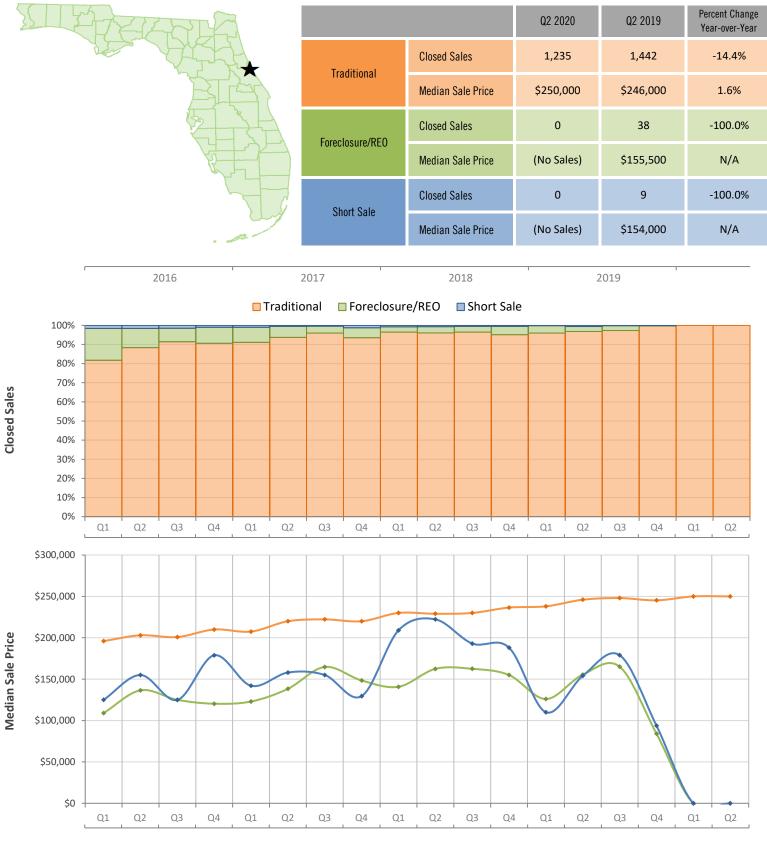
## Quarterly Distressed Market - Q2 2020 **Single Family Homes**

**Median Sale Price** 



## Daytona Beach Area Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.



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2018

2019

2017

2016