

What Successful Area REALTORS Had to Say About Marketing

The 2017 DBAAR Leadership Participants spoke with 10 of the area's most successful REALTORS®, and here are suggestions they gave:

Marketing:

If your company offers you a website, take advantage of it. Post market statistics, open houses, and anything else relative to your business.

Facebook-create a business FB page. Here post your open houses, listings, interesting articles, etc. Look at other realtors business FB pages for ideas.

<https://www.facebook.com/business/learn/set-up-facebook-page>