

Florida Sales Report – January 2011

Single-Family, Existing Homes

| Statewide & Metropolitan Statistical Areas (MSAs) | Realtor Sales | | | Median Sales Price | | |
|---|---------------|---------------|-----------|--------------------|------------------|-----------|
| | January 2011 | January 2010 | % Chge | January 2011 | January 2010 | % Chge |
| STATEWIDE* (1) | 12,151 | 10,702 | 14 | \$122,200 | \$131,000 | -7 |
| Daytona Beach | 595 | 588 | 1 | \$115,000 | \$120,600 | -5 |
| Fort Lauderdale (2) | 813 | 690 | 18 | \$165,100 | \$173,000 | -5 |
| Fort Myers-Cape Coral | 1,072 | 1,115 | -4 | \$88,500 | \$91,000 | -3 |
| Fort Pierce-Port St. Lucie | 345 | 462 | -25 | \$98,800 | \$101,100 | -2 |
| Fort Walton Beach | 194 | 143 | 36 | \$173,300 | \$201,400 | -14 |
| Gainesville | 102 | 83 | 23 | \$137,800 | \$170,000 | -19 |
| Jacksonville | 846 | 787 | 7 | \$129,600 | \$137,700 | -6 |
| Lakeland-Winter Haven | 263 | 223 | 18 | \$87,300 | \$109,300 | -20 |
| Melbourne-Titusville-Palm Bay | 460 | 358 | 28 | \$93,200 | \$107,000 | -13 |
| Miami | 676 | 436 | 55 | \$150,800 | \$183,400 | -18 |
| Ocala | 253 | 203 | 25 | \$71,500 | \$95,900 | -25 |
| Orlando | 1,826 | 1,745 | 5 | \$119,700 | \$123,500 | -3 |
| Panama City | 86 | 71 | 21 | \$150,000 | \$158,900 | -6 |
| Pensacola | 215 | 157 | 37 | \$146,100 | \$143,900 | 2 |
| Punta Gorda | 260 | 196 | 33 | \$86,300 | \$102,100 | -15 |
| Sarasota-Bradenton | 742 | 662 | 12 | \$136,300 | \$156,700 | -13 |
| Tallahassee | 115 | 70 | 64 | \$154,400 | \$180,000 | -14 |
| Tampa-St. Petersburg-Clearwater (3) | 1,911 | 1,612 | 19 | \$110,000 | \$130,500 | -16 |
| West Palm Beach-Boca Raton | 745 | 546 | 36 | \$192,800 | \$238,600 | -19 |

- (1) * Statewide figure includes data from the Naples Area Board of Realtors; it also includes data from the Marco Island Association of Realtors.
(2) Includes data from all associations in the market area.
(3) Data from the Hernando County Association of Realtors was not available.

Editor's note: Sales numbers represent totals of Realtors' closed transactions from local Realtor boards/associations within the MSAs.

This information is based on a survey of MLS sales levels from local Realtor boards/associations. MSAs are defined by the 2000 Census. Source: Florida Realtors® and the University of Florida Bergstrom Center for Real Estate Studies.