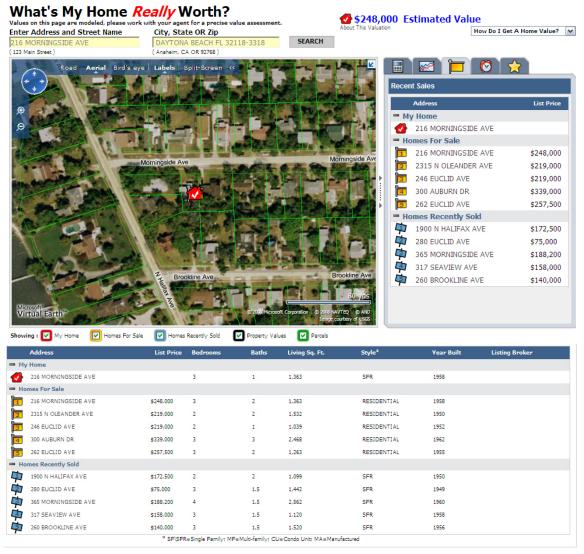
Realist Value Map



The Daytona Beach Area Association of REALTORS®' Multiple Listing Service is pleased to implement Realist ValueMap, a solution that will provide our MLS members with industry leading home valuations delivered by an exciting and versatile Web service.

Brokers who wish to inquire about custom configurations for Realist Value Map may contact Realist Support (866.824.8722) or realistsupport.res.ca@firstam.com) for additional information and a quotation.

The following is a quick overview of the ValueMap service.

Tabs and Features

The tabs and features available to users and visitors appear on the tabbed menu to the right of the interactive map. The features supported by each tab are outlined below.



Tabs & Features – Selections:



Change Your Value

This feature enables a user to adjust basic facts about a home, and then re-calculate the home's value and re-set the selection of comparable sales. Note: updates to a home's data are not saved and will persist only within the current session in Realist ValueMap.



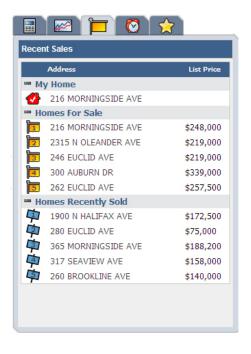
Improve Your Home

This feature enables a user to re-calculate the home's value based on adding a bedroom, bath, or expanding a room. Valuations are derived from a simple calculation of Sq. Ft. added x Price per Sq. Ft.



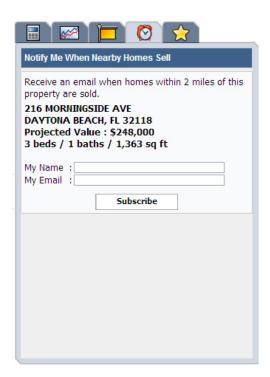
Market Trends

This feature presents a graphic depiction of median home values within the selected zip code for the past year.



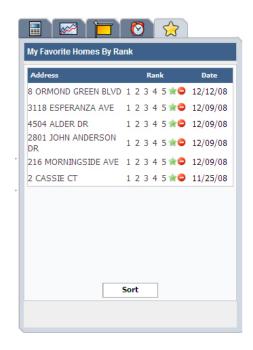
Comps & Listings

This feature displays an abbreviated list of sales and homes for sale to the right of the interactive map. This feature replicates the Comps & Listings report that appears below the map in more detail.



Notify Me When Nearby Homes Sell

This feature enables a visitor to register to receive an email report of recent home sales. Email to such registrants is from a ValueMap domain name (i.e. valuemap.sna.ca@firstam.com), and will be on behalf of the agent using the email address that is associated to that agent within the RETS feed. All replies will go back to the agent email, not to Realist. Registration data is not available to the agent or broker of the sponsoring Website, nor is the data used by First American CoreLogic for any other purpose.



Favorites

This feature displays the various properties for which you have chosen to find valuations.

) Estimated Value



Help...

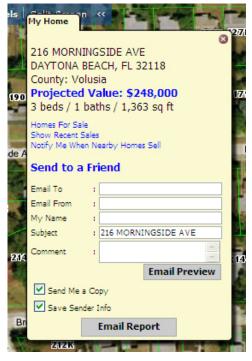
This feature displays the help screens.

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Property Detail

When clicked, the property detail appears with basic information about the property, and links to nearby homes for sale, recent sales, the notification feature, and the send to a friend feature.



Send to a Friend

This feature enables a visitor to forward information and a brief message about a home to one or more email addresses. The email notification is sent on behalf of the MLS or the agent/broker as applicable.



Map Display Options

- Center map on My
 Home with red icon
- Homes for sale with a yellow icon
- Homes recently sold with a blue icon
- Property values
- Parcel boundaries

Clicking the option turns it on or off as desired.

NOTE: Property values can only be displayed at a readable zoom level.

NOTE: Property values and parcel boundaries are not available in the Bird's Eye view.

How To Get ValueMap

First, Realist ValueMap is available to all MLS users through Realist. Users can add pages printed from ValueMap to CMA's prepared for sellers, or for presentations to buyers.

Second, you can register to host Realist ValueMap on your own consumer-facing Web site. This provides you with the ability to frame Realist ValueMap within your Web site to provide additional content for visitors.

NOTE: Neither Realist nor the Daytona Beach Area Association of REALTORS® is responsible for technical issues arising from Agent hosting of Realist ValueMap. You will be provided with sample code to embed in your website to display ValueMap and a unique license key upon registration but we do not support issues related to agent implementation. Users are solely responsible for issues that may arise from such deployment.