



REALTORS
PROPERTY
RESOURCE

Commercial Site Beta Test Introduction

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Agenda

- The mission of RPR
- Objectives of the RPR Commercial site
- What is a beta test?
- RPR Commercial beta 1 overview
- Resources and support for beta testers
- Beta schedule and next steps



The mission of RPR

RPR is a national repository of...

- Parcel-centric property information
- For the exclusive use of REALTOR® members
- Delivered through a cutting edge application
- At no charge to REALTORS®
- No client or public access



Agents	database	mobile	reports	tools
Brokers	database	mobile	reports	tools
Commercial	database	mobile	reports	
MLS	database		reports	tools
Associations	database		reports	tools
Appraisers	database	mobile	reports	tools
Valuation	database		reports	valuations



Objectives of the RPR Commercial site

- RPR commercial is:
 - Business opportunities analysis
 - Detailed location analysis and reporting
 - Property information search and reporting

... in an easy-to-use experience, leveraging RPR core technologies, security, and user access framework
- RPR commercial is not:
 - CoStar
 - LoopNet
 - a CIE



What is a beta test?

- Software is not yet in production – still being developed, extended, and refined.
- We want you to play around with it, and let us know what you think.
- When you see an issue, report it – and provide as much information as you can.
- Call for help if you need it!
- We will do a series of releases, and let you know when there are new features to test. Please dedicate at least a few hours to each release.
- Data is still being tested – don't share reports with clients just yet, but do share your impressions.

You own this system.

The purpose of this test is for us to respond to your feedback.

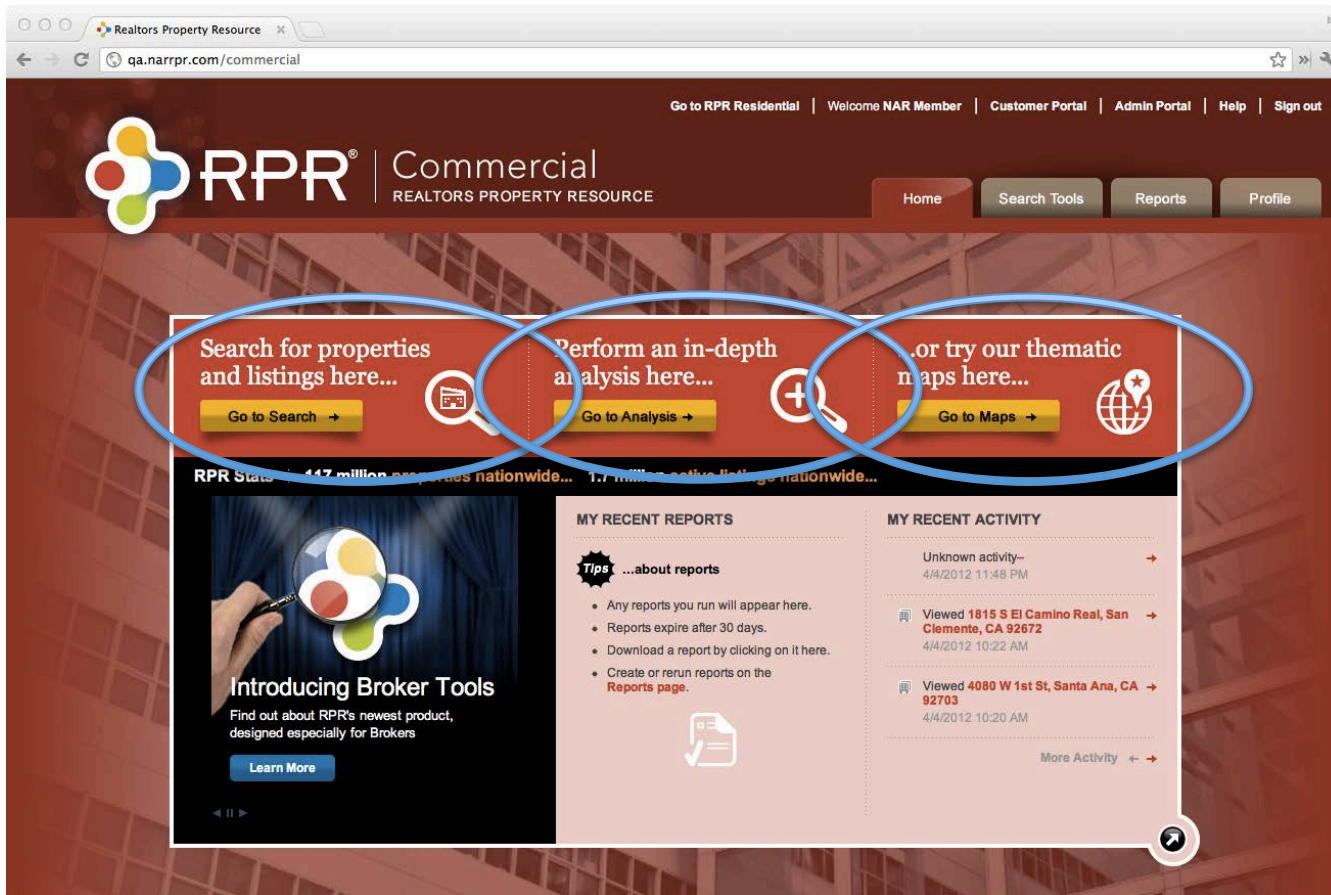


Commercial Beta 1 overview



RPR Commercial home page

The three, key features are highlighted right on the home page.





Property search

Search for “all properties” – including public records – or just listings.



“Deeper” search

Expand the search form to filter by criteria.

The screenshot shows the RPR Commercial search page. The browser address bar is qa.narrpr.com/commercial/criteria?stmode=ListingsSearch. The page features a navigation bar with links for Home, Search Tools, Reports, and Profile. Below the navigation bar, there are radio buttons for search criteria: All Properties, Only Listings, Market Analysis, and Thematic Maps. A search bar contains the text "Charlotte, North Carolina" and a "Search" button. Below the search bar, there are several filter sections:

- Property Type:** All, Commercial, Office, Restaurant/Bar, Shopping Center, Retail, Land, Income, Industrial, Healthcare, Hotel/Motel, Special Purpose
- Property Status:** Active, Pending, Non-Distressed, Foreclosure / Bank-owned, Pre-foreclosure / Auction, Short-sales
- Price Range:** No minimum to No maximum
- Building Size (sq ft):** No minimum to No maximum
- Lot Size (sq ft):** No minimum to No maximum
- Units / Rooms / Beds:** Units, Rooms, Beds; No minimum to No maximum
- Price per Acre / Price per sq ft / Annual Net Income:** No minimum to No maximum
- Time:** Listed within Any, Price changed within Any
- Year Built:** From To
- Keywords:** Separate with a comma

There are "Search" buttons at the bottom right of the filter sections and a "Back to Basic Search" link.



Search results

View results in a list format. You can filter them on the sidebar.

Search Results for: Charlotte, North Carolina

786 properties [Show More Properties](#)

Filter these results [Apply](#)

PROPERTY TYPE (Icons)

- Show All
- Commercial
- Office
- Restaurant/Bar
- Shopping Center
- Retail
- Land
- Income
- Industrial
- Healthcare
- Hotel/Motel
- Special Purpose

PROPERTY STATUS (Colors)

- Show All
- Active
- Pending
- Non-Distressed
- Foreclosure / Bank owned
- Pre-foreclosure / Auction
- Short Sales
- Show only my listings

Price Range

No minimum to No maximum

Building Size (sq ft)

No minimum to No maximum

Lot Size (sq ft)

No minimum to No maximum

Units, Rooms or Bedrooms

Units Rooms Bedrooms

No minimum to No maximum

Value Calculations

Sort list by: Most expensive

← Previous | 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 ... 79 | Next →

FOR SALE	PRICE	Property Type	Lot Size
6225 Morrison Blvd, Charlotte, NC 28211	\$63,000,000	Office	123,000 sq ft
University Research Park, Charlotte, NC 28262	\$30,090,000	Land	7,710,120 sq ft
2320 Cascade Pointe Blvd, Charlotte, NC 28208	\$22,878,750	Office	183,030 sq ft
W Trade ST, Charlotte, NC 28202	\$19,400,000	Land	279,350 sq ft
South BLVD, Charlotte, NC 28202	\$13,500,000	Commercial	81,478 sq ft

MAPS

MAP LEGEND

- Property Type (icons)
- Property Status (Colors)

HEATMAPS

Per ad nostro tamquam consequat. Mediocrem vituperata quo ea. Vel eu animal iracundia.

Select a heatmap to show:

None

METRO REALTY TITLE- WESTSIDE

Contact: Karen Jones

[E-mail](#)



Search results map

Open up a bigger map, and add thematic map layers from the sidebar.

The screenshot displays a web browser window with the URL `qa.narrpr.com/commercial/search?scid=956511`. The page title is "Search Results for: Charlotte, North Carolina". The interface includes a "LIST VIEW" and "MAP VIEW" toggle, a "Log a Bug" link, and a "Save Search" button. The main map area shows a detailed view of Charlotte, North Carolina, with property listings overlaid on the map. The listings include addresses, prices, and property types. The sidebar on the left contains an "Analysis Panel" with "Legends and Heatmaps" section. The "Map Legend" section lists "Property Type (Icons)" and "Property Status (Colors)". The "Heatmaps" section lists various data layers to be displayed, such as "Estimated Home Value", "12-Month Change in Estimated Value", "Estimated Value per Square Foot", "Housing Density", "Year Built", "Flood Zones", "At Least a College Education", "A High School Education Only", "Children %", "Twens %", "Teens %", "Population Change since 2000", "Beer vs. Wine", "White Bread vs. Brown Breads", "Processed Food vs. Fresh Vegetables", "Chicken vs. Beef", and "Coffee vs. Tea". The "Map Tools" section includes "Define Area" with options for "Box", "Radius", "Polygon", "Drive Time", and "Distance". The map also features a "Reset Map" button and a "Smaller Map" button.



Property details summary

Click through from the search results list to a detail sheet.

Property Details for 6029 Beatties Ford Rd, Charlotte, NC 28216

← Back to search results

← Previous | Next →

▼ Details

FOR SALE
Active: 7/23/2007

List Price Range
\$13,500,000 – \$13,500,000
Last Changed: 7/23/2007

Property Type: Other/See Remarks
Number of Buildings: 1
Number of Units: –
Number of Stories: –
Building Sq. Ft.: –
Lot Size: 1.87 acres
Style: –
Year Built: 2001
Roofing: –
Heating: –
Cooling: –
Garage: –
Number of Garage Spaces: –
Basement: –
Foundation: –
Construction: –
Exterior Walls: –

▼ Images: Bird's Eye View

East West
South North

▼ Property Facts

	Public Facts	Listing Facts	Your Changes
Property Type	Misc Residential Improvement	Other/See Remarks	
Number of Buildings	–	1	
Number of Units	–	–	
Number of Stories	–	–	
Building Sq. Ft.	–	–	
Lot Size	–	1.87 acres	<input type="text"/> Acre
Style	–	–	
Year Built	–	2001	
Roofing	–	–	

▼ MAP

MAP LEGEND

Property Type (Icons) Property Status (Colors)

Commercial Subject Property For Sale

HEATMAPS

Per ad nostro tamquam consequat. Mediocre vituperata quo ea. Vel eu animal iracundia.

Select a heatmap to show:

None

▼ LISTING AGENTS

▼ NEIGHBORHOOD

Charlotte, NC 28216

▼ Population Change



Public records coverage

RPR includes commercial-industrial public records coverage in 99 North Carolina counties, and 46 South Carolina counties, including the 16 in the Charlotte-Gastonia-Rock Hill MSA

FIPS	S	COUNTY	ASMT YEAR	TOTAL RECORDS	COM-IND (Non-RES) RECORDS	PROPERTY STREET ADDRESS	FULL STREET ADDRESS	TOTAL ASSESSED VALUE	TOTAL MARKET VALUE	LOT SIZE	BLDG AR	YEAR BU	NO OF STORIES	NO OF UNITS	TYPE CONST	EXT WALL
37003	NC	ALEXANDER	2011	24,534	650	650	58	650	650	622	599	599	598		386	
37007	NC	ANSON	2010	18,784	601	601	44	601		297		548				
37025	NC	CABARRUS	2011	85,553	3,285	3,266	391	3,284	3,284	2,969	2,838	2,838	2,830	314	2,660	2,838
37035	NC	CATAWBA	2011	89,224	4,097	3,914	304		4,096	3,945	3,670	3,671	3,670	3,671	558	3,359
37045	NC	CLEVELAND	2011	61,256	2,189	2,188	1,137	2,187	2,187	877	1,952	2,184	1,953			1,952
37071	NC	GASTON	2011	102,211	5,008	5,008	521	5,008		4,962	4,284	4,285	4,285	275		3,800
37097	NC	IREDELL	2011	96,274	4,545	4,503	406	4,543		3,463	4,182	4,185	4,142	627		4,185
37109	NC	LINCOLN	2011	52,662	1,407	1,407	200		1,405	1,373	1,407	1,407	1,407		1,338	1,297
37119	NC	MECKLENBURG	2011	374,457	15,727	15,391	11,191	15,665	15,665	15,703	14,510	14,534	14,529	10,497		14,532
37159	NC	ROWAN	2010	77,224	2,619	2,619	339		2,619	2,283	2,617	2,619	2,611		490	2,098
37167	NC	STANLY	2010	37,018	275	275	21	274	274	161	216	228				232
37179	NC	UNION	2010	94,373	2,668	2,667	675	2,306	2,306	2,521	2,632	2,644	1,823	317	325	429
45023	SC	CHESTER	2010	22,872	674	287	46	667	667	82	3	2				
45025	SC	CHESTERFIELD	2010	37,763	1,061			1,061	1,061	349						
45057	SC	LANCASTER	2010	44,369	1,550	1,543	83	1,550	1,550	848	1,202	1,245	1,182	1,009		1,185
45091	SC	YORK	2010	111,330	3,708	2,049	191	3,518	3,518	1,553						



Market analysis: Where are the customers?

Apply up to five sets of filters for a search with multiple variables.

Quick Searches and Analyses

Find Customers Using Spending and Demographic Data

Examine a larger geographic area and the demographics of the intended customers to find the best trade areas to locate a business. Then search for available commercial properties. ?

Where are the right customers for a business?

What's the best location for this business?

What's the best retail business for this location?

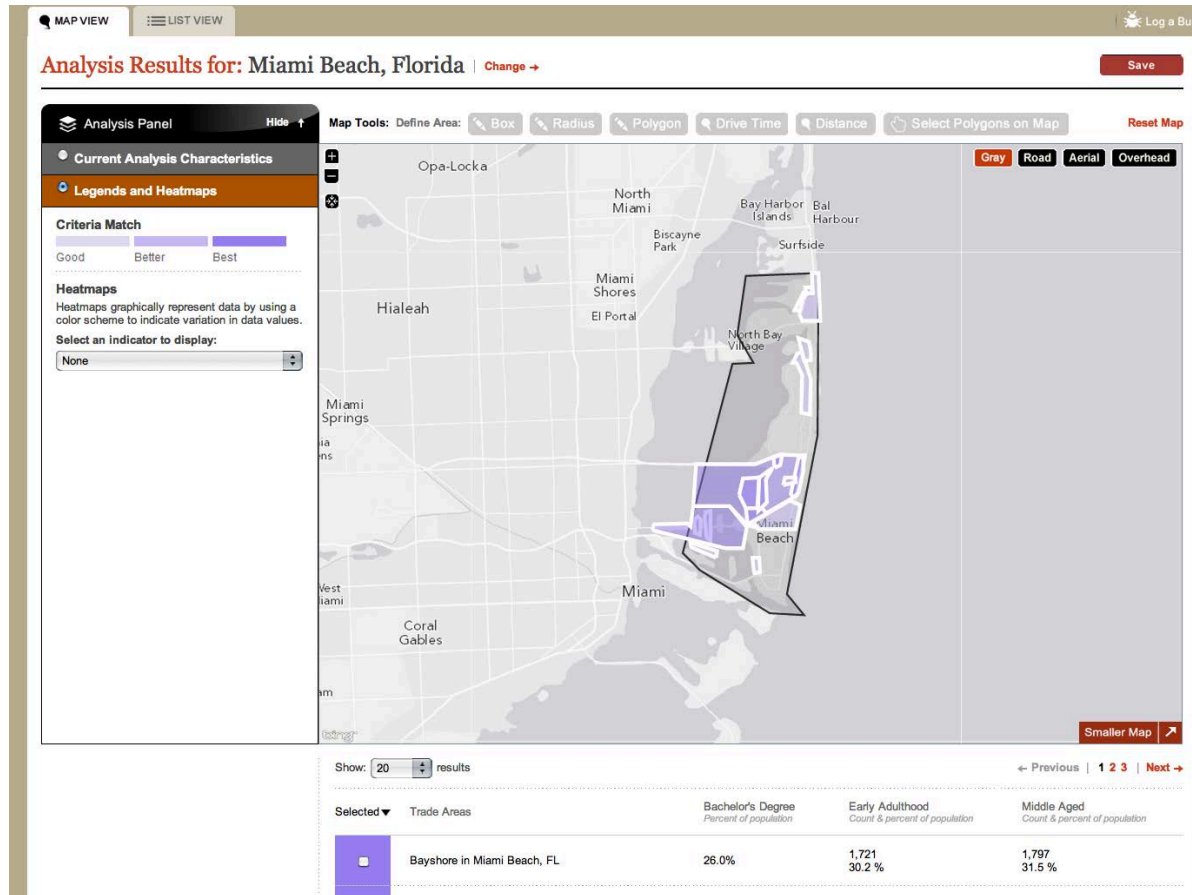
- 1 What's the broad area you want to search?**
For example, to find the best city, enter a county. ... Or select area on map
- 2 What are the attributes of your customers?**
Choose up to 5
 - Who They Are → Marital Status → Includes Married → Change selection →
 - What They Do → Industry of Employment → Includes Finance, Insurance and Real Estate → Change selection →

[Add more criteria](#) ...or [Run Analysis](#)



Find customers: Results

Areas of concentration are identified by shading.





Full analysis results

But, you can modify each filter in the sidebar to refine the match.

The screenshot displays a web application interface for analyzing trade areas. The main map shows Miami Beach, Florida, with a selected trade area highlighted in purple. The analysis panel on the left allows users to refine their search criteria using sliders for 'Bachelor's Degree', 'Early Adulthood', and 'Middle Aged'. The 'Bachelor's Degree' slider is set to 'Average' (43 matches), 'Early Adulthood' is set to 'Most' (31 matches), and 'Middle Aged' is set to 'Most' (35 matches). The total number of trade areas analyzed is 57. Below the map, a table shows the results for the selected trade area, 'Bayshore in Miami Beach, FL'.

Selected Trade Areas	Bachelor's Degree Percent of population	Early Adulthood Count & percent of population	Middle Aged Count & percent of population
Bayshore in Miami Beach, FL	26.0%	1,721 30.2 %	1,797 31.5 %



Business location analysis

Search by business type and general area.

The screenshot shows the RPR Commercial Beta Test Site interface. At the top, there is a navigation bar with links for "Go to RPR Residential", "Welcome Kris Goodfellow", "Customer Portal", "Admin Portal", "Help", and "Sign out". The main header features the RPR logo and "REALTORS PROPERTY RESOURCE" text, followed by "Commercial BETA TEST SITE". Below the header, there are navigation buttons for "Home", "Search Tools", "Details", "Reports", and "Profile". A secondary navigation bar includes "All Properties", "Only Listings", "Market Analysis", and "Thematic Maps".

The main content area is titled "Find the Best Location" and includes a search bar labeled "Quick Searches and Analyses". Below this, there are three numbered steps:

- 1 Select a retail business**: Two dropdown menus are shown, with "Motor Vehicle and Parts Dealers" and "Lawn & Garden Stores" selected.
- 2 Pick your preferred type of search**: Three radio buttons are present: "Geography" (selected), "Drive Time: 15 minutes", and "Radius: 5 miles".
- 3 Enter your search area**: A text input field contains "Miami Beach, Florida".

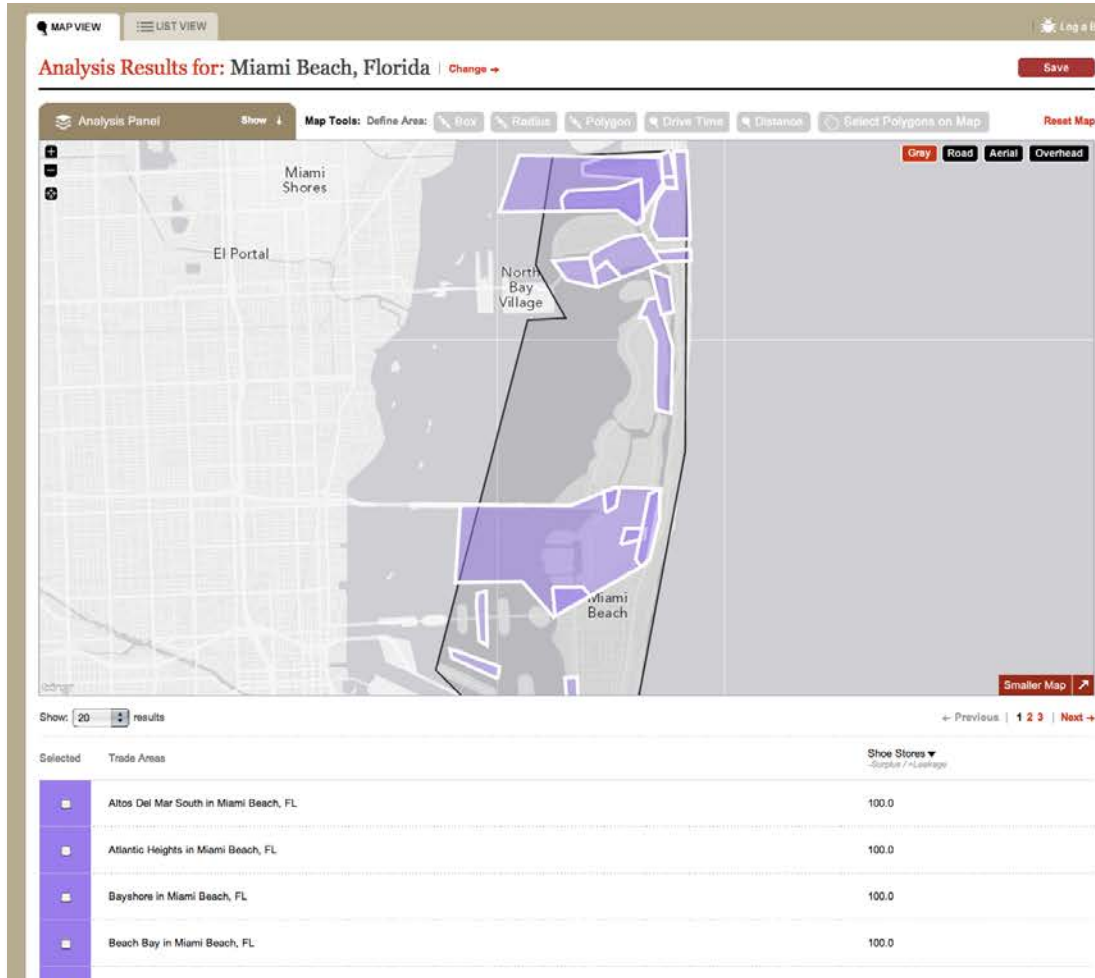
A "Run Analysis" button is located below the search area. On the left side, there are three questions with magnifying glass icons: "Where are the right customers for a business?", "What's the best location for this business?", and "What's the best retail business for this location?".

At the bottom, there is a footer with links for "About RPR", "Blog", "Terms of Use", "Privacy Policy", "Press Info", "RPR on Facebook", "Help", "Report Errors", "NRDS Lookup", and "API". A "Live chat" button is also present, along with contact information: "Need a little help? Call us or click on the Live Chat button. (888) 299-9669. 24 hours a day, seven days a week." A woman wearing a headset is shown next to the live chat button.



Business location results

Results are sorted to show areas where there might be excess demand.





Place a business

Reversing that question, we can show retail businesses that are needed in an area.

The screenshot shows the RPR Commercial BETA TEST SITE interface. At the top, there is a navigation bar with links: "Go to RPR Residential", "Welcome Kris Goodfellow", "Customer Portal", "Admin Portal", "Help", and "Sign out". Below this is the RPR logo and the text "REALTORS PROPERTY RESOURCE" and "Commercial BETA TEST SITE". A navigation menu includes "Home", "Search Tools", "Details", "Reports", and "Profile". A secondary menu has radio buttons for "All Properties", "Only Listings", "Market Analysis" (selected), and "Thematic Maps".

The main content area features a search bar labeled "Quick Searches and Analyses" and a heading "Find the Best Business". Below the heading is a description: "Determine the best business for a location based on an area's demographics and existing businesses. Then search for available commercial properties." A step indicator shows "1 Enter a location to search" with a text input field containing "Miami Beach, Florida" and a "Run Analysis" button.

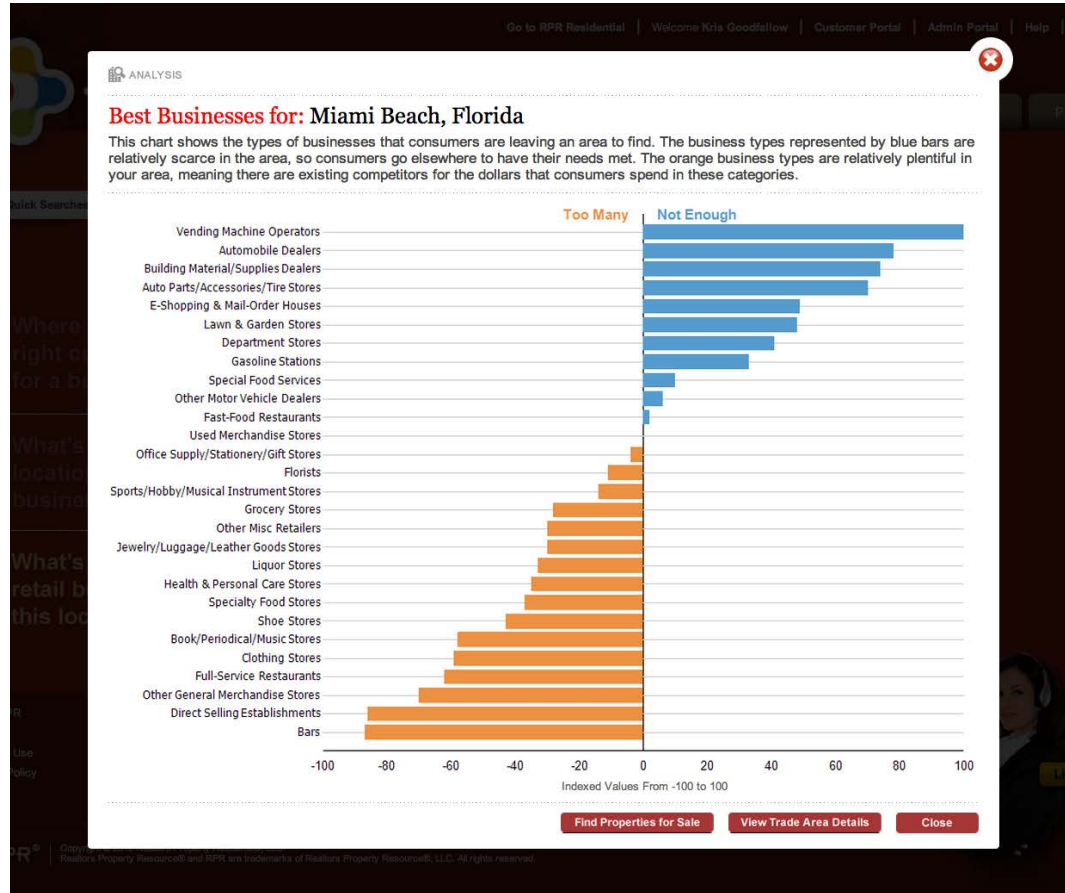
On the left side, there are three questions with icons:

- Where are the right customers for a business?
- What's the best location for this business?
- What's the best retail business for this location?



Business fit to location

Chart shows areas where there are too many, or not enough of certain types of retailers.





Categories of analysis

“Who they are,” “What they do,” “Where they live,” “What they buy,” and “What it’s like.”

Quick Searches and Analyses

Find Customers Using Spending and Demographic Data

Examine a larger geographic area and the demographics of the intended customers to find the best trade areas to locate a business. Then search for available commercial properties. ?

1 What's the broad area you want to search?
For example, to find the best city, enter a county.

Charlotte, NC State, ZIP Code, or County ... Or select area on map

2 What are the attributes of your customers?
Choose up to 5

Who They Are **?** ▶ Marital Status **?** ▶ Includes Married **?** Change selection →

Who They Are
Select an attribute...
Who They Are
What They Do
Where They Live
What They Buy
What It's Like

Industry of Employment **?** ▶ Includes Finance, Insurance and Real Estate **?** Change selection →

Add more criteria ...or Run Analysis



Market analysis: Where are the customers?

Apply up to five sets of filters for a search with multiple variables.

2 What are the attributes of your customers?
Choose up to 5

Who They Are ? Education ? Includes Bachelor's Degree ? Change selection →

Who They Are ? Age ? Includes Early Adulthood ? Middle Aged ? Change selection →

What They Buy ? Apparel ? Includes Men's Clothing ? Change selection →

What They Buy ? Entertainment/Recreation ? Includes Sporting Events ? Change selection →

[Add more criteria](#) ...or [Run Analysis](#)



Who they are

Select demographic or customer segmentation criteria.





What they do

Search by industry of employment.

The interface features three filter rows on the left, each with a dropdown menu and a red question mark icon:

- Row 1: "What They Do" dropdown followed by "Industry of Employment" dropdown.
- Row 2: "What They Buy" dropdown followed by "Apparel" dropdown.
- Row 3: "What They Buy" dropdown followed by "Entertainment/Recreation" dropdown.

A central dialog box titled "Select only the specifics you want to include" contains a list of industries, each with an unchecked checkbox and a red question mark icon:

- Accommodation and Food
- Administrative Support and Waste Management
- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment and Recreation
- Construction
- Education
- Finance, Insurance and Real Estate
- Health Care and Social Assistance
- Information
- Business Management
- Manufacturing

At the bottom of the dialog box are "OK" and "Cancel" buttons. To the right of the dialog box is a "Run Analysis" button. The background interface has a dark red border with trash icons on the right side.



Where they live

Search by lifestyle segment.

Who They Are [dropdown] [?] [Consumer Segmentation] [dropdown] [?]

What They Buy [dropdown] [?] [Entertainment/Recreation] [dropdown] [?]

Select only the specifics you want to include

- Aspiring Young Families [?]
- Boomburbs [?]
- City Commons [?]
- City Dimensions [?]
- City Lights [?]
- City Strivers [?]
- College Towns [?]
- Connoisseurs [?]
- Cozy and Comfortable [?]
- Crossroads [?]
- Dorms to Diplomas [?]
- Enterprising Professionals [?]

OK Cancel

Run Analysis

Live chat

Help | API | Report Errors | NRDS Lookup



What they buy

Select from multiple retail and service categories.

The screenshot shows a web application interface with a dark red background. At the top left, there is a dropdown menu labeled "What They Buy" with a question mark icon. A dropdown menu is open, listing various categories: "Select an attribute...", "Alcoholic Beverages", "Apparel", "Dining Out", "Education", "Entertainment/Recreation" (highlighted), "Financial", "Food", "Health Care", "Household Goods", "Household Services", "Housing", "Phone", "Misc. Expenses", "Personal Care", "Total Expenditures and Retail Goods", "Transportation (Local)", and "Travel". To the right of the dropdown menu, there is a section labeled "Includes" with a "Change selection →" button and a dropdown menu showing "Sporting Events" with a question mark icon. Below the "Includes" section, there are buttons for "Add more criteria ...or" and "Run Analysis". In the bottom right corner, there is a woman wearing a headset and a "Live chat" button. Text next to her says "Need a little help? Call us or click on the Live Chat button. (888) 299-9669 24 hours a day, seven days a week". In the bottom left corner, there is a "Help" section with links for "Report Errors" and "NRDS Lookup", and an "API" section. At the very bottom left, there is small text: "©, LLC. trademarks of Realtors Property Resource®, LLC. All rights reserved."



What it's like

Filter by key demographic criteria and trends.

The screenshot shows a web browser window with the URL `qa.narrpr.com/commercial/criteria`. The page header includes navigation links: `Go to RPR Residential`, `Welcome NAR Member`, `Customer Portal`, `Admin Portal`, `Help`, and `Sign out`. The main header features the RPR logo and the text `Commercial REALTORS PROPERTY RESOURCE`. Below the header, there are tabs for `Home`, `Search Tools`, `Reports`, and `Profile`. A secondary navigation bar includes radio buttons for `All Properties`, `Only Listings`, `Market Analysis`, and `Thematic Maps`. The main content area is titled `Market Analysis: Find Customers Using Spending and Demographic Data` and includes a sub-header `Quick Searches and Analyses`. A video player prompt says `Watch a 1 minute video on how to do an analysis`. The main form is divided into two steps:
1. `What's the broad area you want to search?` with a text input field containing `Charlotte, North Carolina` and a button `... Or select area on map`.
2. `What are the attributes of your customers?` with a sub-header `Choose up to 5`. This step includes a dropdown menu for `What It's Like` (set to `Trends`), a list of attributes to select (Population Stats, Housing Stats, Employment Stats, Trends), and a list of specific criteria to include (2000-2010 and 2010-2015 Population and Households Growth Rates). A `Next Step 3 of 3` button is at the bottom. On the left side, there are four FAQ-style questions with magnifying glass icons:
- `Where are the right customers for a particular business?`
- `What's the best location for a business?`
- `What's the best retail business for this location?`
- `Give me all of the options! (Full analysis)`



Building a report

Property, Trade Area, and Analysis reports are all configurable.

The screenshot displays the 'Realtors Property Resource' web application at the URL 'qa.narrpr.com/commercial/reports'. The interface is divided into several sections:

- Step 1: Create a report for:** A text input field for 'Neighborhood, City and State or ZIP' with 'Submit' and 'Cancel' buttons.
- MY REPORTS:** A section indicating that no reports have been generated in the last 30 days.
- Step 2: Select a report:** Two radio button options: 'Commercial Property Report' and 'Commercial Trade Area Report'. Below these is a section to 'Uncheck elements you wish to hide' with a list of checked items: Cover Page, Consumer Segmentation, Summary Analytic Search Results, Population Summary Charts, Marital Status Summary Charts, Income & Economic Summary Charts, and Age Summary Charts.
- Step 3: Personalize your report:** Includes a checkbox for 'Include Recipient Name' with an input field, and a 'Message:' text area with a '(300 characters left)' indicator.
- Step 4: Delivery method:** A radio button option for 'Display now (you can open or download as a PDF)'. A preview of a report cover page is shown on the right, featuring a house image and agent information for Jane Doe-Hyere.
- YOUR COVER PAGE FOR REPORTS:** A section with 'Select cover page elements to include:' (All Elements, Name, Agent Photo, Phone, Fax, Email, Broker Logo, Brokerage Name, Office Name, Office Address) and 'General Report Preferences' (Show Page Numbers).
- YOUR PROFILE INFO:** A section showing the user's profile: NAR Member, Chicago, 555 Florence St., Chicago, IL 60688.



PDF reports

Property Profile, Trade Area, and Neighborhood Summary



Analyze by thematic map

Select from multiple map layers for a visual analysis.

Commercial Search Tools - F X
qa.narrpr.com/commercial/criteria?stmode=Analysis

Go to RPR Residential | Welcome NAR Member | Customer Portal | Admin Portal | Help | Sign out

RPR® Commercial
REALTORS PROPERTY RESOURCE

Home Search Tools Reports Profile

All Properties Only Listings Market Analysis Thematic Maps

Quick Searches and Analyses

Maps
Start here to create thematic maps or draw custom areas to use in your analyses or searches.

I want a thematic map of some RPR data.

- 1 What's the broad area you want to search?
For example, if you want to draw an area around downtown, then enter a city. ... Or select area on map
- 2 What attribute do you want to map?
- 3
 - Year Built
 - Flood Zones
 - At Least a College Education
 - A High School Education Only
 - Children %
 - Tweens %
 - Teens %
 - Population Change since 2000
 - Beer vs. Wine
 - White Bread vs. Brown Breads
 - Processed Food vs. Fresh Vegetables
 - Chicken vs. Beef
 - Coffee vs. Tea
 - Margarine vs. Butter
 - Sugar vs. Sweetener
 - Associate Degree
 - At Least a College Education
 - High School Graduate
 - Less Than 9th Grade
 - Bachelor's Degree

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Terms of Use | NRDS Lookup

Privacy Policy

Need a little help? Call us or click on the Live Chat button.
(877) 977-7576
24 hours a day, seven days a week

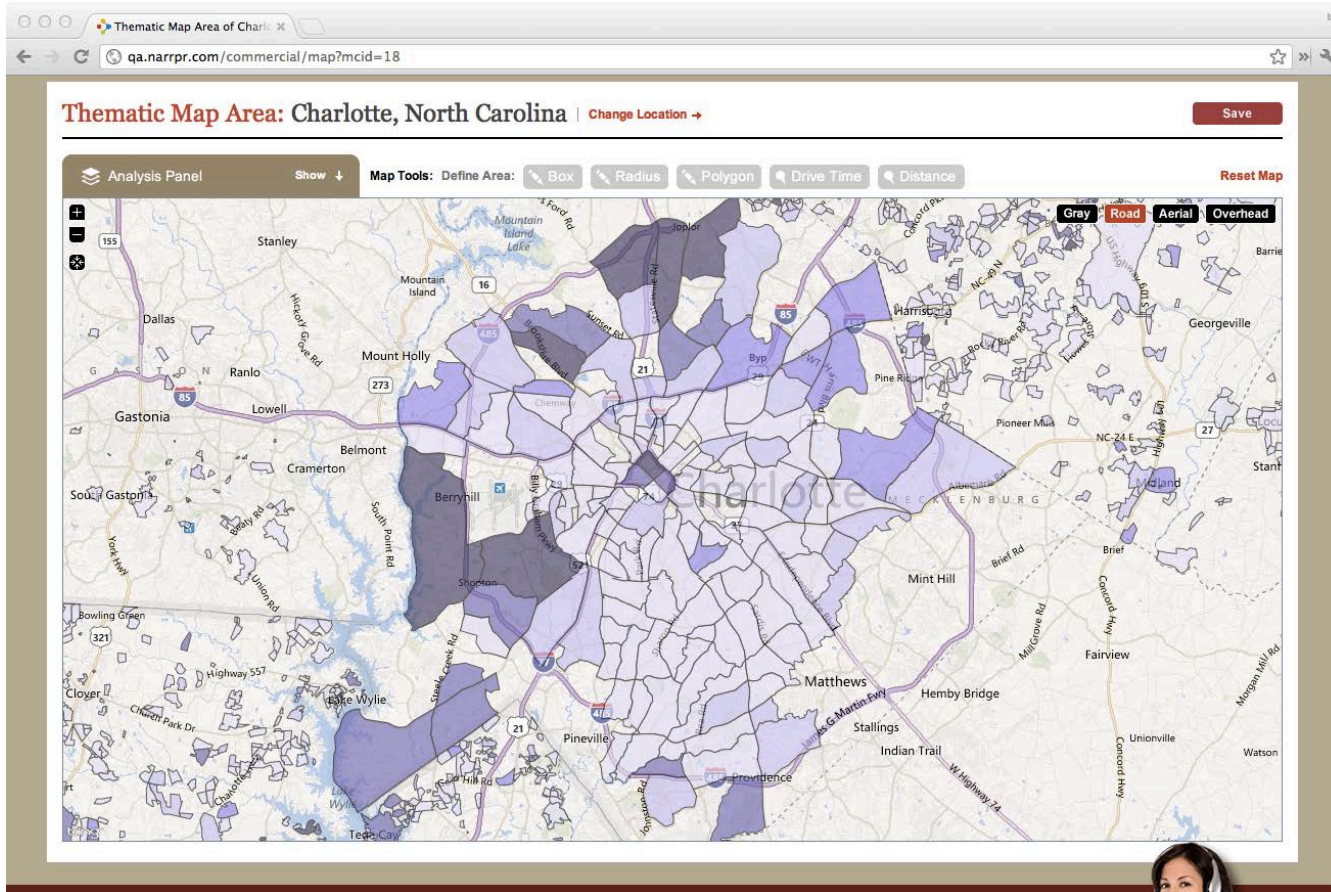
Live chat

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Thematic map results

Analysis indicators are shaded at a variety of geographic levels.





Map search area drawing tools

Draw a simple box to search a rectangular area.

The screenshot shows a web browser window displaying a map of Charlotte, North Carolina. The URL is qa.narrpr.com/commercial/map?mcd=18. The page title is "Thematic Map Area: Charlotte, North Carolina". The interface includes a "Map Tools: Define Area:" menu with options for "Box", "Radius", "Polygon", "Drive Time", and "Distance". The "Box" tool is selected, and a black rectangular box is drawn on the map, covering an area around the city center. A "Custom Box Area" dialog box is open, containing the following text: "Find Properties for sale in this area", "Start an Analysis in this area", "Edit This Area", and a "Save" button. The map shows various landmarks, roads, and property boundaries. A small video feed of a person's face is visible in the bottom right corner of the map area.



Map search area drawing tools

Search by radius.



Map search area drawing tools

Draw and adjust a complex polygon.

The screenshot shows a web browser window displaying a map application. The URL is qa.narrpr.com/commercial/map?mcid=18. The page title is "Thematic Map Area: Charlotte, North Carolina". The interface includes a search bar, a "Map Tools: Define Area:" section with options for Box, Radius, Polygon, Drive Time, and Distance, and a "Save" button. A complex black polygon is drawn on the map, covering a large area. A dialog box titled "Custom Polygon Area" is open, with the following options: "Find Properties for sale in this area", "Start an Analysis in this area", "Edit This Area", and "Save".



Map search area drawing tools

Search by drivetimes.

Thematic Map Area: Charlotte, North Carolina | Change Location → Save

Analysis Panel Show ↓ Map Tools: Define Area: Box Radius Polygon Drive Time Distance Reset Map

Gray Road Aerial Overhead

Ideal drive time 15 minutes Cancel

10 15 30



Map search area drawing tools

Search by distance from a point.

Thematic Map Area: Charlotte, North Carolina | Change Location → Save

Analysis Panel Show ↓ Map Tools: Define Area: Box Radius Polygon Drive Time Distance Reset Map

5 miles Distance
Find Properties for sale in this area
Start an Analysis in this area
Save



Resources for beta testers

- Dedicated support staff: toll-free, live chat, and email
- Issue tracking system: submit feedback, a question, or log a bug and receive updates on its status as it is researched and resolved
- Test group forums: a special, private section of the RPR Support Site for testers in each market
 - News and announcements on the beta
 - Help content and tips
 - Known issues log
 - Release schedule and new features for testing



Beta schedule and next steps

- May 8: Kickoff class and hands-on training
 - Distribution of tester credentials
 - Interactive review of site
 - Demonstration of issue reporting and support systems
- Late May: Additional groups in other markets nationwide begin testing
- There will be 3 – 4 software releases after beta 1
 - Each will contain new features and changes to existing features
 - We ask that you dedicate at least a few hours to each release and provide your feedback
- Late summer: planned production go-live



Questions?



REALTORS
PROPERTY
RESOURCE

Thank you!

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