



Daytona Beach Area Association of REALTORS®

Membership Data Policy

Mailing labels

Members of the Daytona Beach Area Association of REALTORS® may request a set of mailing labels of all members of the association provided the request is made in writing, and a copy (either printed or electronic) of the specific mailing piece accompanies the request. The Association Executive shall review the request and specific mailing, and if the content of the mailing is not deemed to be illegal, in violation of the NAR Code of Ethics or federal laws, including anti-trust, or is not detrimental to DBAAR, scandalous, libelous, or otherwise of questionable morality, the request shall be approved. Any member may appeal the Association Executive's decision to the DBAAR Board of Directors, which shall consider the appeal at its sole discretion. The cost of said mailing labels shall be \$50 per set.

The exception to this policy is for candidates for election to the DBAAR Board of Directors or Officer positions. Said candidates are entitled to one (1) set of mailing labels for all members at no charge prior to the election in which they are seeking office.

Electronic Files - Labels

While members may purchase mailing labels, requests for the same data in electronic format will not be honored.

Electronic Files – email Addresses

The Daytona Beach Area Association of REALTORS® respects the privacy of its members, and does not sell, rent, lease, assign or give away the email addresses of its members to any member, third party, or outside entity unless specifically approved by the Board of Directors.

MLS Participants who obtain email addresses of DBAAR members as part of a RETS (Real Estate Transaction Standard) account are governed by the terms of the Data Licensing Agreement which prohibits usage of the RETS data for anything other than what is outlined in the agreement.