



Daytona Beach Area Association of REALTORS® , Inc.

About Affiliate Membership

All Business is competitive today. It's lonely out there hustling by yourself. As an Affiliate Member of the **Daytona Beach Area Association of REALTORS®, Inc.**, you will have a built-in source of business leads and prospects through REALTORS®, their clients, and other people they come in contact with.

Get Involved and Be a Winner!

Since competition is the name of your game, you will soon find out that you owe it to yourself to lend your special talents and personality to the **Daytona Beach Area Association of REALTORS®, Inc.** Being a part of our Affiliate Committee will allow you the opportunity to work together with other Affiliates, to educate the REALTOR® Members on the services you have to offer. REALTORS® are involved people, so you will want to participate actively in membership meetings and volunteer to serve on projects, committees and programs.

When you get involved, you will get noticed. When you are noticed, you will get calls. These calls equal jobs, which equal sales, which ultimately, equal bigger and better profits. The networking opportunities alone are worth the cost of joining. Just one essential bit of new information, one surprising new insight, or one valuable new contact will more than pay your annual dues, perhaps for years to come.

It's as simple as this: REALTORS® prefer working with people they know. Work with them in the Association, and they'll come to understand that you subscribe to their own high standards of quality service and dependability. They'll know they can count on you because they know you. Nowhere else under one umbrella will you find so many members of the real estate industry. You need the **Daytona Beach Area Association of REALTORS®, Inc.**, and the Association needs you.

Your Technical and Professional Information Source

You'll be able to draw on the vast resources of the **Daytona Beach Area Association of REALTORS®, Inc.** by receiving the monthly local Newsletter informing you of the industry's latest changes and the local schedule of events and meetings.

Who's on Your Team?

The fact is, REALTOR®'s need your services, and you need the REALTORS®, thus making you inseparable teammates, in an industry that wouldn't exist without this team.

An Affiliate is to a REALTOR® what risers and banisters are to a staircase—support and reinforcement in an economy in which the strength of the real estate industry functions as one of

the most accurate barometers of the health of the economy itself. This is your staircase to success.

But you're wondering, "Why should I join? I'm doing okay on my own." Well, maybe you are, but membership in the **Daytona Beach Area Association of REALTORS®, Inc.** will keep you and your name in front of the REALTORS®, and lead the way to bigger and better profits.

You and Your Association Need Each Other!

Affiliate Members mean a great deal to the REALTOR® Association. You'll find opportunities to socialize at the events sponsored by the **Daytona Beach Area Association of REALTORS®, Inc.**, which is a great way to get to know your colleagues under conditions more relaxed than in an office, also a chance for new friends as well as new business.

Affiliate Membership will pay for itself as you make use of your **Daytona Beach Area Association of REALTORS®, Inc.**'s resources. Don't wait – join now and see for yourself. The **Daytona Beach Area Association of REALTORS®, Inc.** is your key to prosperity! We urge you not to miss this exceptional business-building opportunity.

How Do you Open the Door to the Real Estate Industry?

It's easy! All you need is the key, and the key to that door is Affiliate Membership in the **Daytona Beach Area Association of REALTORS®, Inc.** You can unlock that door by simply becoming Affiliate Member.

What is an Affiliate member in the **Daytona Beach Area Association of REALTORS®, Inc.**? It's any individual in an industry which services or supplies the REALTORS®. It's you.

Why should you join? Because you want to be in contact with your target customers. Membership in the **Daytona Beach Area Association of REALTORS®** isn't just another casual expense - - it's one of the soundest investments you'll ever make.