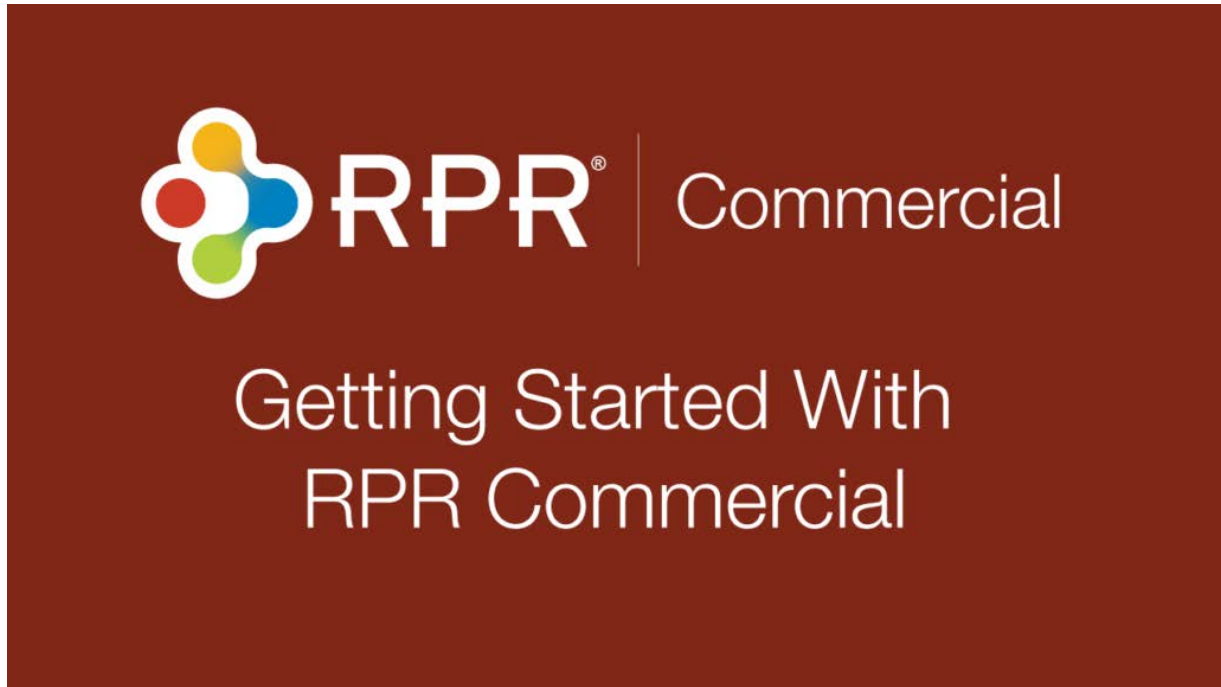


Getting Started with RPR Commercial



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Skill Level: **Beginner**

Category: **Commercial**

Navigate through the Commercial application of RPR. Your one-stop-shop for comprehensive market data, allowing REALTORS® specializing in commercial properties to save time and money. This basic course is a complete step by step library of video tutorials that will introduce you to all the commercial features RPR has to offer.

RPR Commercial Course		
Play	Topic	Min
	Creating Your Account : Two minutes is all it takes to set-up your RPR account using this simple, step-by-step wizard.	2:59
	Locate RPR Commercial : Navigate to the Commercial side of RPR.	0:25
	Navigate the Homepage : Easy access to your recent history, new searches, reports and more.	1:07
	Explore Search : Six creative ways to research properties, neighborhoods and schools.	3:19

<u>Search With Maps</u> : Draw your own map or use innovative tools such as distance, radius and drive time. Even search by neighborhood, ZIP, city or county.	5:20
<u>Property Details</u> : Hundreds of datasets on individual properties, including building owner information, taxes, mortgage info, and distressed data.	3:02
<u>Trade Area Info & ESRI Tapestry Data</u> : Understanding the Tapestry segments will assist RPR users in understanding and targeting trade areas for businesses.	1:44
<u>Where are the right customers for a business?</u> : Help a business find the best place to locate using demographic, psychographic and spending data to identify areas with the most target customers for the business.	6:10
<u>What's the best location for a business?</u> : Help a business owner find the best place to locate based on an analysis of spending data within a drive time, radius or area	3:25
<u>What's the best retail business for a location?</u> : Help a building owner determine what business would be appropriate for a given location by looking at the spending data and seeing what business types are underserving the area	4:02
<u>Thematic Map Data</u> : Thematic maps are a way to display and explore location-specific data on a map	1:02
<u>Points of Interest (POIs)</u> : Maps in RPR Commercial display business points of interest	0:52
<u>Create Commercial Reports</u> : Four powerful ways to capture and report data presented in a client-friendly format. Customize reports with your contact info and photo, upload photos, add notes and more.	3:23
<u>RPR app (Commercial mode)</u> : Learn all about accessing and reporting on Commercial properties with the RPR app	7:24